THURSDAY 20-07-2023

OnePlus Road Trip Futurebound arrives in Self-Collection Testing, Health Care Coimbatore as part of nationwide tour



Coimbatore: OnePlus, the global technology brand has made its way to Coimbatore with its One Plus Road Trip Futurebound - a unique initiative to bring the latest tech experiences from OnePlus closer to its community across India. Marking the second edition of this innovative campaign, Coimbatore becomes the latest destination, offering an extraordinary showcase of OnePlus' ecosystem. As part of the OnePlus Road Trip Futurebound campaign, the brand offered its community in Coimbatore a firstof-its-kind experience by bringing in a unique mobile OnePlus experience outlet. The mobile OnePlus experience outlet displays a wide selection of One-Plus products. A key highlight of the OnePlus Road Trip 2023 was the OnePlus 11 Concept phone which was revealed at the recent Mobile World Congress 2023 in Barcelona. Following its launch at the MWC 2023, the OnePlus 11 Concept is now available for the first time for the India community to experience the innovative product first-hand. In addition to the OnePlus 11 Concept, the pop-up experience outlet also featured the recently launched flagship OnePlus 11 series, the all-new ÓnePlus Pad, OnePlus Buds Pro 2, OnePlus Nord CE 3 Lite, OnePlus Nord Buds 2, OnePlus Keyboard 81Pro, and as well as the One-Plus Monitor X 27, showcasing the true strength of the OnePlus ecosystem of products. "Coimbatore holds a special place in OnePlus' journey, thanks to our vibrant and ever-growing community in the city who have embraced OnePlus products wholeheart-edly," shared Ranjeet Singh, Director of Sales, One-Plus India, addressing the event. "We are delighted to bring the OnePlus Road Trip Futurebound to Coimbatore as we extend our immersive tech experience to our passionate users in the city. This innovative initiative reflects our commitment to moving closer to our community and expressing our heart-felt appreciation for their incredible support along

Samsuna India announces top 10 teams for Solve for Tomorrow 2023



Madurai: Samsung India announced the Top 10 teams of its national education and in-novation competition, 'Solve for Tomorrow', celebrating the spirit of innovation, enterprise and social responsibility amongst India's Gen Z. These 10 teams came up with ideas to solve real-world problems ranging from converting seawater into potable water, identifying pests and diseases in crops, food wastage, cleaning beaches, developing a more sustainable leather tanning process to providing more accessibility to individuals with hearing loss. Their ideas also seek to bridge the communication gap with sign language users, find missing children, help individuals stay cool in the summers and help the visually impaired to read. The Top 10 teams come from cities such as Maharajganj in Uttar Pradesh, Lakhimpur and Golaghat in Assam, Darjeeling in West Bengal, Surat and Ahmedabad in Gujarat, Ernakulam in Kerala, Chennai and Delhi. "We are proud of our 'Solvers'. Through their ideas, they have shown their passion to solve the problems India faces today. Their diverse backgrounds make Solve for Tomorrow 2023 even more inclusive and we are glad Samsung is able to play its part in empowering and supporting the next generation to achieve their full potential and pioneer positive social changes. We look forward to how the Top 10 teams strengthen their solutions with the help of mentors from Samsung and its partners," said Mr. Hyun Kim, Corporate Vice President, Samsung Śouthwest Asia

Services Introduction to Life **Cell International**



Chennai: LifeCell International, an Indian stem cell banking pioneer and leading biotechnology multinational, has introduced a range of self-collection testing and preservation kits under its reproductive, sexual, women's and baby health services. The testing kits are primarily aimed at encouraging testing for conditions that are often stigmatised and considered taboo. Thus, right from sample collection to obtaining reports, these newly launched testing kits ensure complete privacy and convenience as they can be done entirely from the comfort of one's personal space. LifeCell International Managing Director Mayur Abhaya said "Infertility is a growing concern in India with 10 to 14% of the population affected, according to ISAR, and approximately 2.75 crore couples actively trying to conceive currently suffering from it. However, less than 1% of infertile couples seek treatment, which translates to around 2,75,000 couples. It's unfortunately this low as sexual and reproductive health are taboo topics in India, and any health issues related to them are associated with social stigma. Compounding this problem is the trend among Indian men and women to delay marriage and family planning due to career considerations. At LifeCell International, we are committed to helping them to not just understanding their fertility status via first-to-market healthcare solutions such as SpermScore, OvaScore, and InferGenes, but also help .The Indian Society of Assisted Reproduction President Dr. Nandita Palshetkar, said, "These self-test kits are a significant breakthrough in overcoming so-cial taboos and in addressing the pressing need for accessible and discreet testing options for our men and women. These will ensure early detection of crucial ailments thereby enabling prompt medical intervention and guidance at an early stage. Confidentiality and convenience are paramount compared to traditional testing methods, LifeCell's initiative has the potential to break barriers and revolutionise the way we approach reproductive and sexual health in India."

A roundabout with a bull statue worth Rs.25 lakh



Thiruvannamalai: A roundabout with a bull statue has been constructed by the Highways Department at a cost of Rs.25 lakhs in front of the entrance gate of Tiruvannamalai Vengikkal Anna. The opening ceremony was held the day before yesterday. Public Works and Highways Minister E.V Velu presided. Youth Welfare and Sports Development Minister Udayanidhi Stalin was present as the special invitee and inaugurated the roundabout. On the occasion Deputy Speaker K. Pichandi, C.N. Annadurai MP, MLAs M. P. Giri, P. S. T Saravanan, O. Jyoti, Ambedkumar, State Athletics Association Vice-President Dr. E V. Ve Kamban, Chief Engineer, Highways Department. Chandrasekhar, Superintending Engineer Palanivel, Divisional Engineer Radhakumar, Assistant Divisional Engineer Raguraman, former City Council Chairman I. Sreedharan and others were pres-

A resident of Mudukulathur district in in Asian sports

Chennai: Kamat-chi is a Ph.D Scholar in Meenakshi Acad-emy of Higher Education and Research, (Deemed to be University Chennai. She won 2 Gold medal in Traditional and Group event, 1 bronze medal in Artistic pair event in 2nd Asian Yogasana Sports Championship 2023 organized by Yo-gasana Sports Federa-



tion of Thailand collaboration with Yoga Sports Federation of India under auspices of Asian Sports Yogasana Federation and Sharvaya Yoga International. The Championship took place in Bangkok, Thailand on 24th,25thand 26thJune 2023. The competition ended with a spectacular closing ceremony in Bangkok, Thailand attended by various higher authorities from different countries. With this historic triumph, Yoga Kamatchi had set a new standard by making this competition one of the biggest events in the field of Yoga, where competitors from 12 countries took part in this championship including India, India, Vietnam, Hongkong, China, Thailand, Iran, etc. The competition was intense and by returning with 3 medals, Yoga Kamatchi has started a new chapter in the history of Yoga in India. This proves Yoga kamatchi dedication and commitment to yoga. It is also a motivation for rural talents in India.

STR fans are in for a treat as Pathu Thala airs this Sunday on Zee Tamil

Chennai: Zee Tamil has always ensured that it constantly provides its viewers with entertaining shows and popular movies with gripping storylines across a diverse spec-trum of genres. The channel has offered its viewers with



Featuring a stellar ensemble cast, including the charismatic Simbu, the talented Priya Bhavani Shankar, the ever-charming Gautham Karthik, the enchanting Anu Sithara, the celebrated filmmaker Gautham Vasudev Menon, and the accomplished Kalaiyarasan, the movie will have some power-packed performances. And with an engaging narrative, and AR Rahman's soulful music, Pathu Thala will surely keep the viewers engrossed this weekend!So. what are you waiting for? Get ready to witness the thrilling world of Simbu's Pathu Thala this Sunday at 1 pm, only on Zee Tamil



On behalf of the TPK, Maveeran Pollan paid tribute by garlanding his statue and sprinkling flowers on the occasion Nagai. Thiruvalluvan, and party administrators and volunteers were also present.



Congress leader Rahul Gandhi having a word with West Bengal CM and Trinamool Congress supremo Mamata Banerjee during a joint press conferenthe opposition parties meeting, in Bengaluru,

"Clinical Updates in Indian Breastfeeding Tamil Nadu bagged 2 Gold and 1 bronze Practice" by Kauvery Hospital and Happy Mom Healthcare, addresses Key Issues and Advances in Breastfeeding

dinakuralnews.in

Chennai: In order to raise awareness on the sound scientific/ medical foundation of breastfeeding, Kauvery Hospital Alwarpet and Happy Mom organized a program on Indian Breast-feeding Practices. The program was launched by Dr T S Selvavinayagam, Director of Public Health, Government of Tamil Nadu. The event was also held in observance of World Breastfeeding Week 2023, and the theme for this year is "Enabling Breastfeeding - Making a difference for Working Parents. Awareness of the benefits from Breastfeeding and taking advantage of them play a crucial role in shaping the future, and well-being of a nation, making it one of the smartest investments a country can make on its people . In line with this, the World Health Assembly (WHA) has set a target to increase the global prevalence of exclusive breastfeeding in the first six months of life from the current baseline of 37 percent to at least 50 percent by 2025. However, this target should be seen as a starting point rather than an endgame. "Recognizing the evolving nature of healthcare, we aim to provide assistance and support throughout the natural physiological process, from conception to birth. As part of this commitment, we shall endeavor to raise awareness about breast-feeding, its foundation in both medicine and receing, its foundation in both medicine and science, and promoting successful breastfeeding practices," says Dr. Jayashree Jayakrishnan, Lactation Consultant. Speaking about the event, Dr Aravindan Selvaraj, Co-Founder and Executive Director Kauvery Hospital says, "Investing in policies and educational programs that better support women in breast-feeding is executed for support women in breastfeeding is essential for rapid progress. Through this initiative, we aim to promote and enhance the understanding of breastfeeding practices in India, empowering healthcare professionals and families with the latest knowledge and research. Fostering a culture of breastfeeding support shall contribute to healthier and happier generations.

Castrol reveals new campaign #Badhte Raho

Chennai: Castrol, India's leading lubricant player, unveiled a new marketing cam-paign, #BadhteRahoAage, focusing on the opportunity of remarkable progress and suc-cess of truckers who prefer Castrol CRB TURBOMAX. The campaign, developed in collaboration with Ogilvy



marks a significant milestone for Castrol in reinforcing its commitment to the progress and success of truckers. Speaking about the campaign, Jaya Jamrani, Vice President - Marketing, Castrol India Limited, said, "Our new campaign #BadhteRahoAage is a special ode to the unwavering support of truckers in helping move commerce. This is one of the many ways in which Castrol's reignited vision of accelerating progress comes to life. Our aim is to fortify our bond with this extraordinary community, reaffirming our unwavering commitment as their trusted allies in the pursuit of progress.

NAME CHANGE

I. DEVAN is legally Son of No 1378939X Ex-NK. Reg DSC. M. CHANDRA SEKAR presently residing at No.7, Arumuga Mudaliyar Street, Pappankulam, Gingee Road, Viluppuram, Post: Viluppuram: Taluk Viluppuram: Dis-trict; Viluppuram, State: Tamil valuppualit, vise: valuppualit, lauke: haling and my name from DEVAN to C. DHEVAN Due to spell- ing mistake my date of birth is 15.11.2001 (Fifteen-November-Tow thousands One) vide Affidavit dated 14.07.2023 before the Notary Public Villupuram

IndoStar Home Finance Private Limited

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NOTICE

Notice is hereby given in terms of paragraph 93 of the Maste Direction— Non-Banking Financial Company — Housing Financi Company (Reserve Bank) Directions, 2021, that the branch office of the Company (Nesser Bains) bilestoins, 2021, that the blaint of which of the Company located at 2" floor, Sakithyan Annexe Building No. 22 & 23, Venkatanarayanan Road, T. Nagar, Chennai - 600 017 will be closed with effect from close of business hours of 20" October 2023. In case any with affect from close of business hours of 20" October 2023. In case an assistance is required, you may contact the nearest branch office a mentioned above or send an email to contact@indostarhfc.com. This notice may be accessed on the Company's website www.indostarhfc.com).

For IndoStar Home Finance Private Limite

Company Secretar

Date: 19-07-2023